



Israel Angels is Israel's premier angel investment group, and part of the Arbel Capital Group, a boutique investment bank. Israel Angels is a meeting point where entrepreneurs and investors converge, creating synergic collaboration to the benefit of all sides. The investment group is comprised of a diverse network of knowledgeable investors and high net-worth individuals who are experienced market leaders, all committed to the common goal of attaining exceptional financial returns by investing in promising technology-driven Israeli ventures. The Arbel Capital Group provides Israel Angels with the added value of its expertise and services, as well as its network of strategic partners, all committed to promoting the success of our ventures.

PASSION FOR EXCELLENCE

Israel Angels was founded in 2005 with the goal of offering an effective alternative to institutional and venture capital financing for promising growth companies. Our unique investment model offers private investors with opportunities for collaborative investments characterized by lower dilution, and an unorthodox selection of investment fields leading to above-market returns. As part of the Arbel Capital Group, Israel Angels is supported by Arbel Capital's talented management team that leverages its financial services platform to the benefit of Israel Angel clients.

WHERE INNOVATION AND EXPERTISE CONVERGE

Leveraging on the technological and business expertise of group members, its strong management and experienced advisory team, Israel Angels sources and screens a variety of companies every month. Israel Angels typically invests in innovative, technology-driven ventures, according to a pre-defined set of criteria:

- **Company** – High growth technology companies requiring limited sources of funding yet demonstrating strong potential for high returns.
- **Product** – Defined and scalable, with innovative technology, clear market advantage, and embedded intellectual property (IP) or other sustainable barriers of entry.
- **Product Stage** – Post-proof of concept, beta testing, working prototype or initial sales.
- **Management** – Strong and motivated team, with a proven track record in both technology and business.

Both investors and companies enjoy the benefits of experienced management coupled with the flexibility characteristic of our unique model that circumvents the restrictions typical of institutional and venture capital funds. This flexibility includes scheduling of ongoing personal or group meetings with investors, as well as several presentation events held each year in the world's leading capitals.

For additional information, please contact:
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Israeli innovation

Israel is renowned throughout the world as a hotbed of innovation and creativity, with many Israeli companies offering outstanding investment opportunities and strong potential for high returns. As a leader in the private Israeli investment market, Israel Angels has won recognition as the premier choice for companies seeking private funding in the range of \$0.5 million to \$2 million.

Identifying Potential

Whether it be promising early stage companies with innovative products addressing attractive markets, companies whose funding needs are non cash-intensive, or companies with new approaches to traditional industries, Israel Angels brings its uniquely synergic approach and model to each venture.

